



In a continuous expansion of our digital marketing efforts, we work with [Livability Media](#) to promote the greater Chattanooga region online, in print and via social media.

The key elements of this strategy are:

- Dedicated pages about our region on [Livability.com](#), which reaches more than **11 million visitors a year**
- Digital content optimized for all devices – including mobile – with **social promotion campaigns** to draw attention to that content
- The annual **Greater Chattanooga Economic Development** magazine, a top-quality publication telling our story to prospects for relocation or business investment
- A robust [digital version of the magazine](#) in a format that can be shared via links, email or social media



Our Livability Media representative, Scott Young, will contact you soon to discuss how your business can participate in this program and gain year-round exposure to a vital target audience. Contact Scott directly by email, at syoung@livmedia.com or phone **256-394-1068**.