

# Bradley County, TN



GREATER CHATTANOOGA  
ECONOMIC PARTNERSHIP



**Bradley County** is a Three-Star Community located in eastern Tennessee and includes the cities of Cleveland (county seat) and Charleston.

I-75 traverses the county from the southwest to the north, passing through the western edge of Cleveland. U.S. Hwy. 11 and U.S. Hwy. 64 intersect in downtown Cleveland. APD-40, made up of the U.S. 64 Bypass and a section of State Hwy. 60 forms a beltway and bypass route around the business district of Cleveland. Rail service is provided by Norfolk Southern Railway, which forks in the city and provides logistics for industries.

The Cleveland Regional Jetport serves the needs of general and business aviation users with a runway length of 5,500 feet. The Chattanooga Metropolitan Airport, located within 26 miles of Bradley County offers non-stop service to nine locations throughout the U.S. Air cargo is also available. Airlines serving the Chattanooga airport include: Allegiant, American Airlines, American Eagle, Delta and United Airlines.

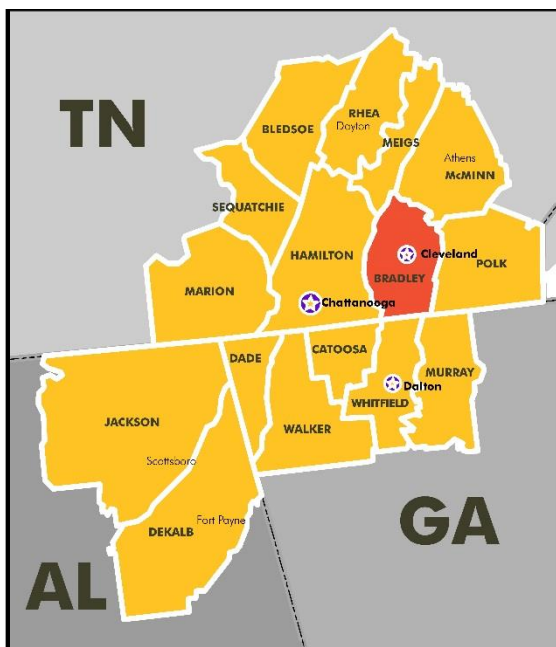
There are three industrial parks in the area. Cleveland/Bradley County Industrial Park is located about 2.5 miles from Exit 20 off I-75 and contains 330 acres with approximately 30 acres of land still available. A Norfolk/Southern mainline serves the park. The Hiwassee River Industrial Park is a 121-acre development located about an eighth of a mile off I-75 at Exit 33. Approximately 20 acres are available. This site is home to Eastern Lighting Distribution Center and Wacker Polysilicon North America. The park offers local industries nearby access to the Cleveland Regional Jetport. Spring Branch Industrial Park is located near the I-75 interchange at Exit 20. This 330-acre site includes water, sewer and an access road.



Bradley County is part of the 11-county Foreign Trade Zone 134.

Post-secondary educational offerings include a comprehensive two-year community college, a university emerging as a leader in higher education in the Southeast region and a fully accredited seminary with an international student body.

Tenova Healthcare-Cleveland serves the community of Bradley County and the surrounding areas with a two-campus, acute care facility with 351 beds. The hospital offers a full range of health care services, including a 7,000 square-foot, 24-hour emergency care unit.



## MAJOR EMPLOYERS

COMPANY	EMPLOYEES
Whirlpool Corporation, Cleveland Division	1,417
Bradley County Schools	1,200
Tenova Healthcare	1,157
Amazon.com	1,143
Peyton's Southeastern	950

Source: Companies

## POPULATION

Population 2018	106,209
Population 2023	110,865
Households 2018	40,589
Median Age	39.5
Median Household Income	\$47,913
Per Capita Income	\$24,622

Source: Gale Research

## ANNOUNCED PROJECTS (2013-2017)

Number of Projects	9
New Jobs	691
Capital Investment	\$256,216,025

Source: GCEP

## LABOR FORCE (2017 ANNUAL AVERAGE)

Labor Force	50,172
Unemployment Rate	3.7%

Source: U.S. Department of Labor, Bureau of Labor Statistics

## EDUCATIONAL ATTAINMENT

Population 25+	72,451
High School Graduate (only)	33.6%
Some College	22.4%
Associate's Degree	7.8%
Bachelor's Degree	12.2%
Graduate or Professional	7.3%
ACT-County	19.5/20.3
ACT-State	19.8

Source: Gale Research, Tennessee Department of Education

## EDUCATION

Public Schools	27
Public School Enrollment	15,812
Private Schools	9
Private School Enrollment	813
School Districts	2
Colleges & Universities	2
College & University Enrollment	8,386

Source: Tennessee Department of Education, Individual Schools and GCEP

## UNEMPLOYMENT INSURANCE

New Employers (Maximum)	2.7%
Experience Rate Range	0.01% to 10.0%
Taxable Base	\$7,000

Source: Tennessee Department of Education, Individual Schools and GCEP

## SALES TAX - GENERAL AND SPECIAL PROVISIONS

Taxable Retail Sales (2017)	\$1,569,914,150
Sales Tax Rate-State	7%
Sales Tax Rate-County	2.75%
Electricity (State/Local)	7%/0%
Piped Natural Gas (State/Local)	7%/0%
Mfg. Water (State/Local)	1.0%/ .33-.05%
Mfg. Fuels (State/Local)	1.5%/0%
Mfg. Equipment (State/Local)	None
Telecommunications (State/Local)	7%/2.5%

Source: Tennessee Department of Revenue

## PROPERTY TAX (PER \$100 OF ASSESSED VALUE)

Property Taxes-County Incorporated	\$1.7084
Property Taxes-County Unincorporated	Varies-\$2.1151-\$2.2000
Property Taxes-County Seat	\$3.7684

Source: Tennessee Department of Revenue

## INVENTORY TAX

Finished Goods	None
Raw Materials	None
Goods in Process	None
Materials Consumed in Manufacturing	None

Source: Tennessee Department of Revenue

## EMPLOYMENT AND WAGES (2017 ANNUAL AVERAGE)

	% OF TOTAL	WEEKLY WAGES
Natural Resources & Mining	0.7%	\$434
Construction	3.9%	\$1,077
Manufacturing	22.0%	\$1,032
Trade, Transportation & Utilities	18.5%	\$685
Information	0.7%	\$830
Financial Activities	2.9%	\$923
Professional & Business Services	14.6%	\$691
Education & Health Services	12.0%	\$936
Leisure & Hospitality	10.4%	\$288
Other Services	2.9%	\$577
Government	11.3%	\$762

Source: U.S. Department of Labor, Bureau of Labor Statistics

## ACCESSIBILITY

Largest City or Town	Cleveland
Population-2017	44,483
Miles to Chattanooga	32
Nearest Commercial Airport	Chattanooga Metropolitan Airport
Runway Length	7,400 and 5,575
Miles to Airport	26
Nearest Interstate	I-75
Foreign Trade Zone	Yes
Population within 50-mile radius	1,165,968

Source: GCEP, Gale Research

## UTILITIES

Name of Electricity Provider	Cleveland Utilities, Volunteer Energy
Is Natural Gas Available (Yes/No)	Yes
Name of Natural Gas Provider	Chattanooga Gas
Name of Water Provider	Multiple municipal providers
Excess System Capacity	Yes
Name of Wastewater Provider	Cleveland Utilities
Excess System Capacity	Yes

Source: GCEP

## CONTACT US

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