

Bradley County, TN



GREATER CHATTANOOGA
ECONOMIC PARTNERSHIP



Bradley County is a Three-Star Community located in eastern Tennessee and includes the cities of Cleveland (county seat) and Charleston.

I-75 traverses the county from the southwest to the north, passing through the western edge of Cleveland. U.S. Hwy. 11 and U.S. Hwy. 64 intersect in downtown Cleveland. APD-40, made up of the U.S. 64 Bypass and a section of State Hwy. 60 forms a beltway and bypass route around the business district of Cleveland. Rail service is provided by Norfolk Southern Railway, which forks in the city and provides logistics for industries.

The Cleveland Regional Jetport serves the needs of general and business aviation users with a runway length of 6,200 feet. The Chattanooga Metropolitan Airport, located within 24 miles of Bradley County offers non-stop service to nine locations throughout the U.S. Air cargo is also available. Airlines serving the Chattanooga airport include: Allegiant, American Airlines, American Eagle, Delta and United Airlines.

There are three industrial parks in the area. Cleveland/Bradley County Industrial Park is located about 2.5 miles from Exit 20 off I-75 and contains 330 acres with approximately 48 acres of land still available. A Norfolk/Southern mainline serves the park. The Hiwassee River Industrial Park is comprised of 1,891 acres of public and private lands beginning about an eighth of a mile off I-75 at Exit 33. Approximately 310 acres remain available. This site is home to Amazon, General Electric's Eastern Lighting Distribution Center, DHL, United Hydrogen, Linde Gas, Olin Corporation, Samson Controls, Sigura Water, and Wacker Polysilicon North America. The park offers local industries nearby access to the Cleveland Regional Jetport. Spring Branch Industrial Park is located adjacent to I-75 at Exit 20. This 330-acre site is comprised of 9 parcels ranging in size from 7 to 55 acres. The park has all utilities available and is accessed 1/2 mile off exit 20 on US 74/64/APD 40 via a grade separated interchange at Cherokee Gateway Boulevard. The park's first tenant, Cannon Automotive Solutions-Cleveland, purchased the 41-acre parcel 5 in 2020, for their 231,000 SF hot-stamping plant scheduled to be fully operational in early 2022.



Bradley County is part of the 11-county Foreign Trade Zone 134.

Post-secondary educational offerings include a comprehensive two-year community college, a university emerging as a leader in higher education in the Southeast region and a fully accredited seminary with an international student body.



MAJOR EMPLOYERS

COMPANY	EMPLOYEES
Whirlpool Corporation, Cleveland Division	1,480
Bradley County Schools	1,200
Peyton's Southeastern	1,100
Tenova Healthcare	1,100
Jackson Furniture	894

Source: Companies

POPULATION

Population 2019	107,418
Population 2024	111,964
Households 2019	40,910
Median Age	39.7
Median Household Income	\$48,608
Per Capita Income	\$25,232

Source: Gale Research

ANNOUNCED PROJECTS (2016-2020)

Number of Projects	21
New Jobs	984
Capital Investment	\$594,590,000

Source: GCEP

LABOR FORCE (2020 ANNUAL AVERAGE)

Labor Force	52,651
Unemployment Rate	6.6%

Source: U.S. Department of Labor, Bureau of Labor Statistics

EDUCATIONAL ATTAINMENT

Population 25+	73,467
High School Graduate (only)	33.3%
Some College	22.6%
Associate's Degree	7.7%
Bachelor's Degree	12.6%
Graduate or Professional	8.0%
ACT-County	20.1/19.6
ACT-State	19.3

Source: Gale Research, Tennessee Department of Education

EDUCATION

Public Schools	26
Public School Enrollment	16,077
Private Schools	11
Private School Enrollment	780
School Districts	2
Colleges & Universities	2
College & University Enrollment	8,574

Source: Tennessee Department of Education, Individual Schools and GCEP

UNEMPLOYMENT INSURANCE

New Employers (Maximum)	2.7%
Experience Rate Range	0.01% to 10.0%
Taxable Base	\$7,000

Source: ADP

SALES TAX - GENERAL AND SPECIAL PROVISIONS

Taxable Retail Sales (2020)	\$1,826,740,031
Sales Tax Rate-State	7%
Sales Tax Rate-County	2.75%
Electricity* (State/Local)	None
Piped Natural Gas* (State/Local)	None
Mfg. Water (State/Local)	1.0%/ .33-.05%
Mfg. Fuels (State/Local)	1.5%/0%
Mfg. Equipment (State/Local)	None
Telecommunications (State/Local)	7%/2.75%

*Residential
Source: Tennessee Department of Revenue

PROPERTY TAX (PER \$100 OF ASSESSED VALUE)

Property Taxes-County Incorporated	\$1.7821
Property Taxes-County Unincorporated	\$2.2221
Property Taxes-County Seat	\$3.8421

Source: Tennessee Department of Revenue

INVENTORY TAX

Finished Goods	None
Raw Materials	None
Goods in Process	None
Materials Consumed in Manufacturing	None

Source: Tennessee Department of Revenue

EMPLOYMENT AND WAGES (2020 ANNUAL AVERAGE)

	% OF TOTAL	WEEKLY WAGES
Natural Resources & Mining	0.7%	\$560
Construction	4.4%	\$1,182
Manufacturing	19.2%	\$1,125
Trade, Transportation & Utilities	25.1%	\$807
Information	0.5%	\$988
Financial Activities	2.6%	\$1,110
Professional & Business Services	13.4%	\$819
Education & Health Services	12.1%	\$970
Leisure & Hospitality	9.2%	\$318
Other Services	2.4%	\$655
Government	10.4%	\$871

Source: U.S. Department of Labor, Bureau of Labor Statistics

ACCESSIBILITY

Largest City or Town	Cleveland
Population-2019	45,504
Miles to Chattanooga	32
Nearest Commercial Airport	Chattanooga Metropolitan Airport
Runway Length	7,400 and 5,575
Miles to Airport	26
Nearest Interstate	I-75
Foreign Trade Zone	Yes
Population within 50-mile radius	1,179,287

Source: GCEP, Gale Research

UTILITIES

Name of Electricity Provider	Cleveland Utilities, Volunteer Energy
Is Natural Gas Available (Yes/No)	Yes
Name of Natural Gas Provider	Chattanooga Gas
Name of Water Provider	Multiple municipal providers
Excess System Capacity	Yes
Name of Wastewater Provider	Cleveland Utilities
Excess System Capacity	Yes

Source: GCEP

CONTACT US

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