

# Whitfield County, GA



GREATER CHATTANOOGA  
ECONOMIC PARTNERSHIP



**Dalton, GA in Whitfield County** borders I-75 in Northwest Georgia. From this prime location, manufacturers and distributors alike are able to quickly reach customers and ports. Over 80,000 vehicles travel on I-75 through the county each day. Within a 350 mile radius you'll also find 79 of the Fortune 1000, as well as 13 major U.S. markets.

Dalton is manufacturing community with many international companies and well over 10 million square feet of manufacturing space in use today. Dalton is the floor covering capital of the world, but also has automotive, chemical, plastics, solar panel, and other manufacturing operations as well. The workforce knows how to do and make great things.

Dalton is served by two different rail mainlines, CSX and Norfolk Southern. Dalton is also home to one of the few dual served rail trans loading facilities in Georgia, operated by both Norfolk Southern and CSX Transportation. These facilities provide rail-to-truck and truck-to-rail transfer services.

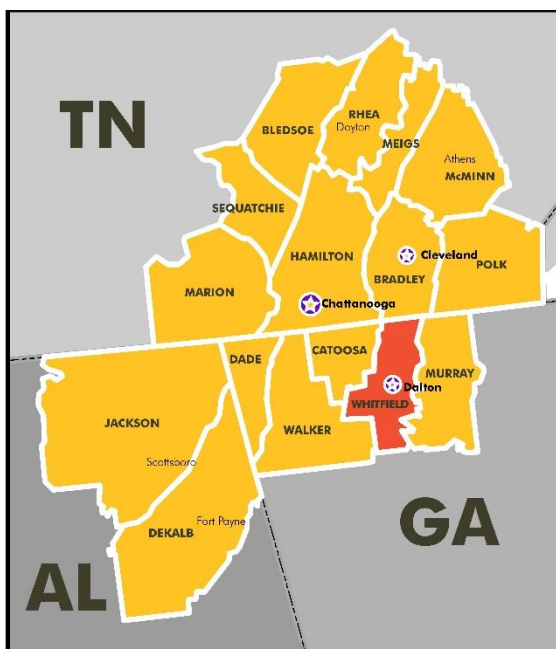
General aviation services are available at the Dalton Municipal Airport, a full-service fixed base operator, with a runway length of 5,500 feet. The Chattanooga Metropolitan Airport, located within 30 miles of Whitfield County offers non-stop service to nine locations throughout the U.S. Air cargo is also available. Airlines serving the Chattanooga airport include: Allegiant, American Airlines, American Eagle, Delta and United Airlines.

Carbondale Business Park is a shovel-ready industrial and commercial site located on I-75 in Dalton, ready for manufacturing, warehousing and distribution. Publicly owned, available lots range from 3 to 30 acres with all utilities available at the property line to serve industrial operations. Carbondale Business Park is just 30 minutes from Volkswagen in Chattanooga. In March 2012, Carbondale was designated a Georgia Ready for Accelerated Development (GRAD) site by Georgia Allies. Current tenants in the park are Bostik, GEDIA, and QCELLS.

Whitfield County is home to Dalton State College with 5,044 students. As an institution of the University System of Georgia, the college offers targeted bachelor's degrees and a full range of associate's degrees and career certificate programs. Georgia Northwestern Technical College (GNTC) also has a new state of the art 85,000 sq. ft. facility with lab space to train up today and tomorrow's workforce. The campus is co-located with the Northwest Georgia College and Career Academy which provides technical training at the high school (secondary) level. The combination of the two schools brings a unique offering to both high school and college students. Serving both Whitfield and Murray counties with the opportunity to complete a certificate, diploma or associate degree. Programs and classes are offered day, evening, online and hybrid to meet the needs of currently employed students.



Target markets include Automotive, Plastics, Data Centers and Chemical Mfr.



## MAJOR EMPLOYERS

COMPANY	EMPLOYEES
Shaw Industries	6,639
Mohawk Industries	3,970
Engineered Floors/J+J Flooring	3,597
Marketing Alliance	1,223
Tarkett	1,182

Source: Companies

## POPULATION

Population 2019	104,988
Population 2024	104,894
Households 2019	36,304
Median Age	35.8
Median Household Income	\$47,632
Per Capita Income	\$23,149

Source: Gale Research

## ANNOUNCED PROJECTS (2016-2020)

Number of Projects	13
New Jobs	1,514
Capital Investment	\$574,000,000

Source: GCEP

## LABOR FORCE (2020 ANNUAL AVERAGE)

Labor Force	43,275
Unemployment Rate	7.3%

Source: U.S. Department of Labor, Bureau of Labor Statistics

## EDUCATIONAL ATTAINMENT

Population 25+	67,565
High School Graduate (only)	28.7%
Some College	19.4%
Associate's Degree	5.0%
Bachelor's Degree	9.4%
Graduate or Professional	5.4%
ACT-County	19.8/19.6
ACT-State	21.7

Source: Gale Research, Georgia Department of Education

## EDUCATION

Public Schools	31
Public School Enrollment	20,402
Private Schools	5
Private School Enrollment	514
School Districts	2
Colleges & Universities	2
College & University Enrollment	6,175

Source: Georgia Department of Education, Individual Schools and GCEP

## UNEMPLOYMENT INSURANCE

New Employers (Maximum)	2.7%
Experience Rate Range	.04% to 8.1%
Taxable Base	\$9,500

Source: ADP

## SALES TAX - GENERAL AND SPECIAL PROVISIONS

Sales Tax Rate-State	4%
Sales Tax Rate-County	3%
Electricity* (State/Local)	4%/3%
Piped Natural Gas* (State/Local)	4%/3%
Mfg. Water (State/Local)	0%/1%
Mfg. Fuels (State/Local)	0%/1%
Mfg. Equipment (State/Local)	None
Telecommunications (State/Local)	4%/3%

\*Residential  
Source: Georgia Department of Revenue

## PROPERTY TAX (PER \$1,000 OF ASSESSED VALUE)

Property Taxes-County Incorporated	\$30.506
Property Taxes-County Unincorporated	\$30.506-\$32.852
Property Taxes-County Seat	\$35.8295-\$42.0795

Source: Georgia Department of Revenue

## INVENTORY TAX

Finished Goods	None
Raw Materials	None
Goods in Process	None
Materials Consumed in Manufacturing	None
Exceptions	Exemption application must be filed. Exception: City of Dalton 20% exemption.

Source: Georgia Department of Revenue

## EMPLOYMENT AND WAGES (2020 ANNUAL AVERAGE)

	% OF TOTAL	WEEKLY WAGES
Natural Resources & Mining	0.1%	\$1,219
Construction	2.0%	\$923
Manufacturing	35.1%	\$895
Trade, Transportation & Utilities	21.2%	\$829
Information	0.2%	\$804
Financial Activities	2.0%	\$988
Professional & Business Services	11.2%	\$1,152
Education & Health Services	10.6%	\$1,059
Leisure & Hospitality	6.1%	\$338
Other Services	1.5%	\$758
Government	10.0%	\$891

Source: U.S. Department of Labor, Bureau of Labor Statistics

## ACCESSIBILITY

Largest City or Town	Dalton
Population-2019	33,665
Miles to Chattanooga	33
Nearest Commercial Airport	Chattanooga Metropolitan Airport
Runway Length	7,400 and 5,575
Miles to Airport	30
Nearest Interstate	I-75
Foreign Trade Zone	No
Population within 50-mile radius	1,396,601

Source: GCEP, Gale Research

## UTILITIES

Name of Electricity Provider	Dalton Utilities, Georgia Power, NG EMC (TVA reseller)
Is Natural Gas Available (Yes/No)	Yes
Name of Natural Gas Provider	Dalton Utilities
Name of Water Provider	Dalton Utilities
Excess System Capacity	Yes
Name of Wastewater Provider	Dalton Utilities
Excess System Capacity	Yes

Source: GCEP

## CONTACT US

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